

LAURA OXENDINE

350 West 43rd Street Apt 21A. New York, New York. 10036 | 347.935.6129 | www.lauraoxendine.com | laura.oxendine@gmail.com

EDUCATION

School of Visual Arts, New York, NY

MFA Photography, Video and Related Media, 2008, summa cum laude

Stetson University, DeLand, FL

BA Digital Arts, Art, Minor Art History, 2006, summa cum laude

PROFESSIONAL EXPERIENCE

Editor, Macy's Satellite Network, Corporate Communications. Macy's Inc., New York, NY, 2008–Present

Edited monthly programs and vendor shows broadcasted internally to 800 Macy's stores nationwide.

- Assembled national broadcast delineating key initiatives behind corporate restructuring and transition.
- Revitalized visual presence of 18–20 broadcasts through development of original still and motion graphics.
- Produced three day presentation for CEO, President of Stores, and Senior Executives communicating key strategies during Macy's Inc. restructuring.

ASSISTANTSHIP

Assistant System Administrator, School of Visual Arts, New York, NY, 2007 – 2008

Provided technical support for over 200 graduate students, faculty and staff of the Photography, Video and Related Media Graduate program. Maintained seven multi-user Mac SD video editing suites and two HD video editing suites.

- Advised graduate students with editing software, DVD compression and authoring, sound editing, color correction and installation increasing the level of quality for graduate thesis exhibitions.
- Communicated thorough knowledge of production equipment (continuous lighting, microphones, SD and HD Sony, Panasonic and Canon digital video camcorders) through classroom and individual demonstrations.

Project Manager, Stetson University's Media Services, DeLand, FL, 2004 – 2006

Provided technical support for over 2,500 undergraduate and graduate students, faculty and staff.

Maintained equipment for 70 multimedia classrooms, projectors, still cameras and camcorders.

- Designed and implemented multimedia orientation presentation for 600 incoming students.
- Coordinated and managed production crew for on-campus events. Oversaw post-production and prepared video for internal distribution.

WEB GRAPHIC DESIGN PUBLICATIONS

Visual artist, Lesley Dill (NY,NY) portfolio site. web design and HTML/CSS. www.lesleydill.net

L'Atelier de Laurie (NY,NY), web design and HTML/CSS. www.latelierdelaurie.com.

School of Visual Arts 2008 Video Thesis Screening Program, Visual Arts Theatre, New York, NY

Touchstone 2004–2006, Stetson University's annual literary magazine, layout and website design.

HARDWARE. SOFTWARE PROFICIENCY

Mac OSX, Windows XP.

Adobe Photoshop, Illustrator, InDesign, After Effects, Captivate, Dreamweaver, Flash, HTML. CSS, DVD Studio Pro. Final Cut Pro, Avid Media Composer Adrenaline, Soundtrack Pro, Compressor, Sorenson Squeeze, MaxMsp and Jitter.

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GROUP EXHIBITIONS. SCREENINGS. PERFORMANCES

- 2009 Regional Society for Composers Inc. Conference, University of North Carolina Greensboro, Digital Video.
Up-and-Coming Festival, Hanover, Germany, Digital Video.
Electroacoustic Juke Joint, Cleveland, Mississippi, Digital Video.
School of Visual Arts Theater, New York, NY. Digital Video.
Anthology Film Archives, New York, NY, Divide Light-An Opera by Lesley Dill, Video Designer.
- 2008 Montalvo Arts Center, Saratoga, CA, Divide Light-An Opera by Lesley Dill, Video Designer.
- 2007 Up-and-Coming Festival, Hanover, Germany, Digital Video.
- 2006 ZeroOne and the 13th International Symposium of Electronic Art, San Jose, California, Mobile Performance Group (MPG), Real-Time Performance.
DeLand Museum of Art, DeLand, FL, 3-Channel Video Projection.
Duncan Gallery, DeLand, FL, 6 oil paintings, each 42" x 66".
8th annual Stetson University Festival of the Moving Image, Juror Alberto Saraiva, Digital Video.
College Challenge Biennial, The Ormond Memorial Art Museum, Ormond Beach, FL, Digital Video.
- 2005 Post Industrial Carnival, Tampa, FL, MPG, Real-Time Performance.
Provflux, Providence, Rhode Island, MPG, Real-Time Performance.
Full Load, The Loft Building, Miami, FL, Curator Jacek Kolasinski, Sponsored by Florida International University, MPG, Real-Time Performance.
7th annual Stetson University Festival of the Moving Image, Juror Mark Street, Digital Video.
Gibran Gallery, DeLand, FL, Laminated C-Prints.
- 2004 Common_Places, Oliver Gallery, University of South Florida, Tampa, FL, MPG, Real-Time Performance.
Ybor Festival of the Moving Image, Ybor City, FL, MPG, Real-Time Performance.
6th annual Stetson University Festival of the Moving Image, Juror Michael Rush, Digital Video.
Florida Biennial, DeLand Museum of Art, DeLand, FL, Silver Halide Photographs.
- 2005-02 Duncan Gallery, Stetson University, Juried Exhibition, Digital Video, Photographs, Digital Prints.

AWARDS

- 2008 Paula Rhodes Award for Academic Excellence, School of Visual Arts.
- 2006 8th annual Stetson University Festival of the Moving Image, First Prize, Digital Video, judged by Alberto Saraiva.
College Challenge Biennial, The Ormond Memorial Art Museum, Award of Merit, Digital Print.
- 2005 Duncan Gallery, Stetson University Juried Exhibition, Best in Show, Digital Video.
7th annual Stetson University Festival of the Moving Image, First Prize, Digital Video, judged by Mark Street.
- 2004 Duncan Gallery, Stetson University Juried Exhibition, Best in Show, Digital Video.
6th annual Stetson University Video and Animation Festival, Second Prize, Digital Video, judged by Michael Rush.

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2003 Duncan Gallery, Stetson University Juried Exhibition, Award of Merit, Photography.

2002 Duncan Gallery, Stetson University Juried Exhibition, Award of Excellence, Photography.

PRIVATE COLLECTIONS

David Silver, New York, NY. "Smoothed Over." Laminated C-Print, 40" X 20".

Janet Simmons, Gulf Coast Transcription of Florida, Fort Myers, FL, Oil on canvas, 42" x 66" each,

"With Bluish Milk Seeping"

"You Ate My Pink"

"Dance Backwards"

"Her Old Self Bleeding in Pieces"

"Fires Are More Delicate, Shaped Like the Hips of a Woman"