

LAURA OXENDINE

347.935.6129 | www.lauraoxendine.com | laura.oxendine@gmail.com

EDUCATION

School of Visual Arts, New York, NY

MFA Photography, Video and Related Media, 2008, summa cum laude

Stetson University, DeLand, FL

BA Digital Arts, Art, Minor Art History, 2006, summa cum laude

PROFESSIONAL EXPERIENCE

Independent Designer, www.lauraoxendine.com, 2007–Present

Design, develop and maintain web, graphic and motion graphic projects for New York based clients.

- ADRENALINE – A HAVAS COMPANY : designed and developed motion graphic spots for Coalition for the Homeless. Distributed in public locations in New York City as well as on the Times Square Jumbotron. Creative on Prevacid24HR and Excedrin digital and broadcast campaigns.
- DIEU DONNE PRESS : designed type treatment for an upcoming artist book for visual artist Abby Leigh.
- Designed, developed and maintain the following websites. HTML/CSS.
www.freeformbuild.com, www.lesleydill.net, www.davidkrut.com, www.latelierdelaurie.com.

Final Cut Pro Editor, Macy's Satellite Network, Corporate Communications. Macy's Inc., New York, NY, 2010

Edited monthly programs broadcast internally to 800 Macy's stores nationwide.

- Developed original still and motion graphics for 10–12 nationwide broadcasts.
- Asked to return with a 18% salary increase when position was reinstated after national corporate restructuring.

Avid Editor, Macy's Satellite Network, Macy's East, Macy's Inc., New York, NY, 2008–2009

Edited monthly programs and vendor shows broadcast internally to 200 Macy's stores in the Northeast.

- Revitalized visual presence of 18–20 broadcasts through development of original still and motion graphics.
- Produced three day presentation for CEO, President of Stores, and Senior Executives communicating key strategies during Macy's Inc. restructuring.

Assistant System Administrator, School of Visual Arts, New York, NY, 2007 – 2008

Provided technical support for over 200 graduate students, faculty and staff of the Photography, Video and Related Media Graduate program. Maintained seven multi-user Mac SD video editing suites, two HD video editing suites, and production equipment - continuous lighting, microphones, digital video cameras.

- Advised graduate students with editing software, DVD compression and authoring, sound editing, color correction and installation increasing the level of quality for graduate thesis exhibitions.

Project Manager, Stetson University's Media Services, DeLand, FL, 2004 – 2006

Provided technical support for over 2,500 undergraduate and graduate students, faculty and staff.

Maintained equipment for 70 multimedia classrooms, projectors, still cameras and camcorders.

- Designed and implemented multimedia orientation presentation for 600 incoming students.

SOFTWARE PROFICIENCY

Adobe Photoshop, After Effects, InDesign, Illustrator, Dreamweaver, Flash, HTML, CSS, DVD Studio Pro.

Final Cut Pro, Avid Media Composer, Soundtrack Pro, Compressor, Sorenson/Media Encoder

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GRAPHIC DESIGN. PUBLICATIONS

One Evening. Dieu Donne Press. New York, NY. 2009-2010. Multiple page type treatment.
School of Visual Arts 2008 Video Thesis Screening Program, Visual Arts Theatre, New York, NY.
Stetson University 2006 Senior Art and Digital Art Thesis Exhibition, catalogue, postcard, poster.
Touchstone 2004-2006, Stetson University's annual literary magazine, layout and website design.

GROUP EXHIBITIONS. SCREENINGS. PERFORMANCES

- 2010 Sonoimagenes Festival, Recoleta Cultural Center, Buenos Aires, Argentina, Digital Video.
Stetson Alumni Exhibition, Duncan Gallery of Art, DeLand, FL, Digital Video.
- 2009 Beauty, Horror & Silence: The Electronic Arts and Music Festival, Harold Golen Gallery, Miami, FL, Digital Video.
Regional Society for Composers Inc. Conference, University of North Carolina Greensboro, Digital Video.
Up-and-Coming Festival, Hanover, Germany, Digital Video.
Electroacoustic Juke Joint, Cleveland, Mississippi, Digital Video.
School of Visual Arts Theater, New York, NY. Digital Video.
Anthology Film Archives, New York, NY, Divide Light-An Opera by Lesley Dill, Video Designer.
- 2008 Montalvo Arts Center, Saratoga, CA, Divide Light-An Opera by Lesley Dill, Video Designer.
- 2007 Up-and-Coming Festival, Hanover, Germany, Digital Video.
- 2006 ZeroOne and the 13th International Symposium of Electronic Art, San Jose, California, Mobile Performance Group (MPG), Real-Time Performance.
DeLand Museum of Art, DeLand, FL, 3-Channel Video Projection.
Duncan Gallery, DeLand, FL, 6 oil paintings, each 42" x 66".
8th annual Stetson University Festival of the Moving Image, Juror Alberto Saraiva, Digital Video.
College Challenge Biennial, The Ormond Memorial Art Museum, Ormond Beach, FL, Digital Video.
- 2005 Post Industrial Carnival, Tampa, FL, MPG, Real-Time Performance.
Provflux, Providence, Rhode Island, MPG, Real-Time Performance.
Full Load, The Loft Building, Miami, FL, Curator Jacek Kolasinski, Sponsored by Florida International University, MPG, Real-Time Performance.
7th annual Stetson University Festival of the Moving Image, Juror Mark Street, Digital Video.
Gibran Gallery, DeLand, FL, Laminated C-Prints.
- 2004 Common_Places, Oliver Gallery, University of South Florida, Tampa, FL, MPG, Real-Time Performance.
Ybor Festival of the Moving Image, Ybor City, FL, MPG, Real-Time Performance.
6th annual Stetson University Festival of the Moving Image, Juror Michael Rush, Digital Video.
Florida Biennial, DeLand Museum of Art, DeLand, FL, Silver Halide Photographs.
- 2005-02 Duncan Gallery, Stetson University, Juried Exhibition, Digital Video, Photographs, Digital Prints.

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AWARDS

- 2008 Paula Rhodes Award for Academic Excellence, School of Visual Arts.
- 2006 8th annual Stetson University Festival of the Moving Image, First Prize, Digital Video, judged by Alberto Saraiva.
College Challenge Biennial, The Ormond Memorial Art Museum, Award of Merit, Digital Print.
- 2005 Duncan Gallery, Stetson University Juried Exhibition, Best in Show, Digital Video.
7th annual Stetson University Festival of the Moving Image, First Prize, Digital Video, judged by Mark Street.
- 2004 Duncan Gallery, Stetson University Juried Exhibition, Best in Show, Digital Video.
6th annual Stetson University Video and Animation Festival, Second Prize, Digital Video, judged by Michael Rush.
- 2003 Duncan Gallery, Stetson University Juried Exhibition, Award of Merit, Photography.
- 2002 Duncan Gallery, Stetson University Juried Exhibition, Award of Excellence, Photography.

PRIVATE COLLECTIONS

Danielle Pisano, Baltimore, MD, "Black Walnut with Red and Mr. Delicious." Oil on canvas, 42" x 66", 2006

David Silver, New York, NY. "Smoothed Over." Laminated C-Print, 40" X 20". 2006

Janet Simmons, Gulf Coast Transcription of Florida, Fort Myers, FL, Oil on canvas, 42" x 66" each, 2006

"With Bluish Milk Seeping"

"You Ate My Pink"

"Dance Backwards"

"Her Old Self Bleeding in Pieces"

"Fires Are More Delicate, Shaped Like the Hips of a Woman"

Stetson University, DeLand, FL, "Area 17." Digital Video, 2009